



**Brotherhood Organization of a New Destiny**  
REBUILDING THE FAMILY BY REBUILDING THE MAN

Mailing:  
P.O. Box 35090  
Los Angeles, CA 90035

**BOND** | Winter 2021 



Dear Friend of BOND,

Merry Christmas and Happy New Year! Thank you for your support during these turbulent times.

Our nation is being deliberately divided like never before in recent history.

Americans are being bombarded with critical race theory (CRT)—an anti-American, anti-white ideology that is poisoning our workplace, schools, government, and churches.

### **What we do about this moving forward will shape the future of our country**

CRT is a Marxist academic concept that is more than 40 years old. The central idea is that all white people are innately “racist” and “institutional racism” is so deep-rooted in America that it’s keeping minorities down. You and I know there’s no such thing as “racism”—it’s right vs. wrong, good vs. evil. Yet CRT is everywhere camouflaged as “anti-racist” training. It’s shaping public policy, laws, and school curriculums.

### **Why CRT is a problem**

A public school system just outside the nation’s capital spent \$20,000 to be lectured about making their schools less racist. The Brearley School in New York declared itself an “anti-racist school” with mandatory anti-racism training for parents, faculty, and trustees. Some schools want to eliminate any advanced classes in which black students performed worse than students who are not black.

CRT is about government-guaranteed outcome which does away with merit and qualification. It affects how everything is taught from history to math. In California, CRT is going to be part of the mandatory curriculum forced to be taught in every public school. This Marxist, anti-white indoctrination is being rolled out in schools around the country.

Rutgers Professor Brittney Cooper recently said at a critical race theory conference ‘we got to take white people out.’ She branded white people as ‘villains’ and cheered lower birth rates among whites and predicted their time was coming to an end. Cooper is a professor of African and women’s and gender studies. These are the anti-white teachers brainwashing America’s youth.

Critical race theory has been the excuse and pretext for Black Lives Matter riots, it’s behind the efforts to defund and disband the police. And it’s fueling the latest push by blacks to demand slavery reparations.

### **CRT promotes the radical LGBTQ agenda**





The left is using critical race theory as a wedge to promote transgenderism and gender confusion. This is causing more division and endangering children.

In Loudoun County Virginia, the school board covered up a report that a male student in a skirt sexually assaulted a female student in a girls' bathroom while the school was moving to implement a controversial "transgender rights" policy. When the girl's father confronted the school board about the incident, they denied it. ***They had the father arrested and labeled him a "domestic terrorist."*** Then, the National School Boards Association got Joe Biden's Attorney General Merrick Garland to use the DOJ and FBI to investigate the parents for "harassment" and "violence."

**Americans like you and I who cherish traditional values and freedom are being targeted for speaking out against evil.** I've never seen our government used to go after law-abiding citizens in this way. I want my country back!



We cannot allow the left to divide and conquer. Decent Americans are being smeared as "racist" for speaking up against CRT. Fear and intimidation are what the left uses to silence people. The government is also using fear to push Covid-19 mask and vaccine mandates. They are trampling on our rights and freedoms to control people.

### What we are doing about it

Thanks to your generous support, BOND is on the front lines fighting back and waking people up to stop this assault on our freedoms.

With all of our programs and initiatives at BOND, our primary mission is to bring back Christianity—which encompasses courage, forgiveness, and *real* love. We are committed to restoring God's order and to "Rebuilding the Family by Rebuilding the Man" and to uniting Americans with truth instead of dividing them with lies. We are getting people to examine themselves, and to know themselves so they can speak up and take action without hate.

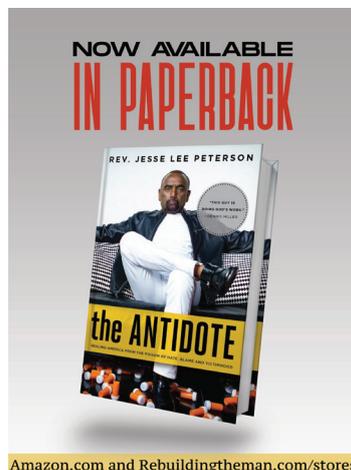
There is a grassroots backlash. People are fed up with CRT and the lefts' lawlessness. Christian conservatives got involved in the recent elections and booted out pro-CRT, anti-police progressive politicians from Virginia to Seattle. Freedom-loving Americans can see the left is undermining our system of government: the rule of law, capitalism, and Christianity. They want to take power away from you and I and give it to the bloated federal government—essentially ushering in socialism and communism. We need more conservative Christian men to get involved in local and national elections to stop this evil.



Continued from Page 2

**Here are just some of the projects and initiatives you've helped us accomplish in 2021:**

- **BOND hosted its 11th Annual Men's Conference** in Orlando, Florida, last August (Men's History Month). Some 350 men attended the conference to discuss real solutions for the issues facing men and families. (See page 4).
- **JLP Streaming Platform** – For the last 6 months, we have been hard at work developing a new platform that will be the new home for *The Jesse Lee Peterson Show*, *The Fallen State TV*, *BOND Church*, and other content. This new platform allows us to stream, and share our videos and content without being censored by Big Tech. *I am pleased to announce that the platform is done, and it's being tested and prepared to launch.*
- **Counseling Services** – The demand for this service is great, and we're helping more people than ever. Individuals and families around the world are using our services to face unresolved issues, forgive, and move forward with their lives. *Sessions are available in-person, by phone, or via Skype. Call 1-800-411-BOND (2663) for more information, or visit [Rebuildingtheman.com/counseling](http://Rebuildingtheman.com/counseling)*
- **The Jesse Lee Peterson Show** – Heard around the world by everybody and their mama, *the show airs live Monday-Friday, 6-9 a.m. PT / 9-Noon ET*. Despite being shadow-banned by Google, The JLP Show channel has more than 325,000 YouTube Subscribers. We racked up 15.7+million views in the last



Continued on Page 6

*DONATE - [RebuildingTheMan.com](http://RebuildingTheMan.com)*



# BOND'S 11TH ANNUAL MEN'S CONFERENCE



BOND hosted its *11th Annual Men's Conference* in Orlando, Fla., at the Rosen Plaza Hotel during the month of August (Men's History Month). Approximately 350 men, all races, from all over the country, attended the conference for an amazing event filled with honest conversations and solutions for critical issues confronting men and families.



The event featured speakers, panel discussions, an open forum Q & A, and more. Rev. Jesse Lee Peterson moderated the conversations which addressed timely topics including what it means to be a man, faith, family, stopping CRT, and various ways men can get involved in the culture war.



*Thank you to our sponsors, donors, staff, and volunteers for helping to make this event possible: Seton & Associates, ProAmerica360.com, Eastern Sling & Supply, UNCLE TOM II, BioDyne Enterprises, Phil L. Liberatore, CPA, and PX Credit Solutions*



# CHURCH IN ORLANDO, FL

with Rev. Jesse Lee Peterson

BOND held Sunday Church Service in Orlando which was open to men, women & children. There were 350-400 people in attendance. The service was streamed live so people can view it from anywhere in the world. People were open to hearing the truth and many lives were changed in the room. **To watch BOND's Sunday Service from Orlando, go to [Rebuildingtheman.com/church](http://Rebuildingtheman.com/church)**  
**BOND Sunday Church Service, 11a PT / 1p CT / 2p ET.**



Merry Christmas  
and  
Happy New Year!

**BOND**  
ROTHERHOOD ORGANIZATION OF A NEW DESTINY



Continued from Page 3

year. And the channel has more than 82 million YouTube views total!

- **The Fallen State TV** – My weekly TV show is reaching millions of people every year. The channel has 311,000 YouTube subscribers. The videos gained more than 8.5 million views in the last year alone. The channel has almost 50 million total views!
- **BOND Church** – The church is growing both online and in-person. The BOND YouTube channel has 1.3 million views in the last year. And more than 4.8 million total views. We are seeing new people visit the church weekly.
- **Media Campaign and Outreach** – We continue to get the truth out far and wide with our sustained media campaigns. In 2021, I appeared on *NewsMaxTV*, *OAN* (One America News), *InfoWars*, *The Daily Wire Network*, *The Blaze*, *RT America*, *NewsNation*, *FOX Soul*, *The Young Turks Network*, and many other media outlets spreading the truth.
- **White History and Men’s History Month** – were celebrated in July and August respectively.

**We need to enhance our existing programs and expand to reach more people. Here’s what we are doing to increase our impact and expand our reach:**

- **Conservative Talk Network** – In 2022, we are launching a 24-hour conservative talk network to present unfiltered real news and information. Stay tuned for details.
- **Expanding the Entrepreneur Academy** – BOND’s Entrepreneur program helps men start businesses and assists in enhancing existing businesses. The program is helping men become more independent so they never rely on the government.
- **12th Annual Men’s Conference and Speaking Tour** – Coming Soon. Stay tuned for details.

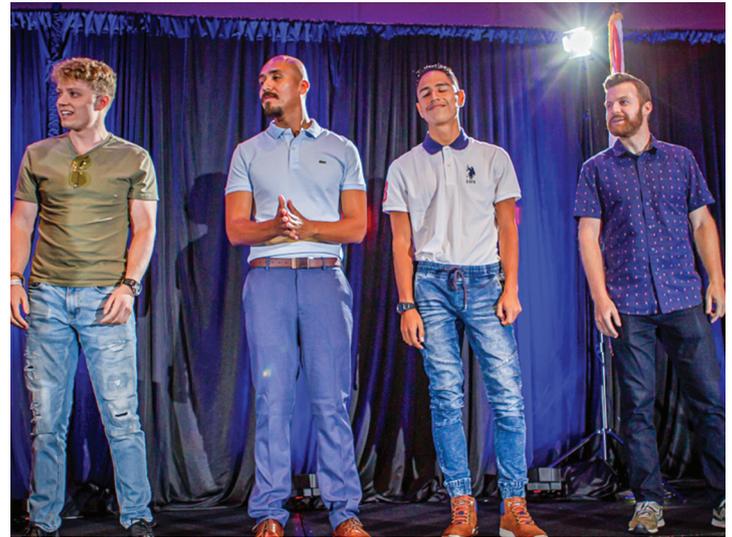


Continued from Page 6

**Your support is making all this possible. And despite the challenges of the past year, you stepped up and helped us so we can help others. THANK YOU!**

We must continue to reach more people to stop CRT (Critical Race Theory) and bring back real Christianity.

**Your generous tax-deductible year-end donations will allow us to continue uniting Americans with truth and and rebuild men and families.**



*Entrepreneurs recognized at BOND Men's Conference, Orlando, Fla.*

Please make a one-time gift, or a recurring monthly donation to help us spread the truth and save America.

Or consider giving \$100 or more per month to become a **BOND President's Club** Member. You can give in these ways:

- 1 Call 1-800-411-BOND (2663) with your credit/debit card Monday through Friday from 9 AM to 4 PM Pacific Time / Noon till 7 PM Eastern Time.
- 2 Go to [www.rebuildingtheman.com](http://www.rebuildingtheman.com) and click on the "Donate" button.
- 3 Fill out the attached form with your credit/debit card information or include a check or money order.

BOND is a 501 (c) (3) nonprofit organization. Donations to the organization are tax-deductible to the amount allowable by law. We've never accepted any "government" (taxpayer) funding. Instead, we rely on your free-will offerings.

I am grateful for your past faithful support. I hope you will be able to help us today with a generous year-end gift.

Thank you, and I wish you a Merry Christmas and a Happy New Year!

A handwritten signature in black ink that reads "Jesse".

Rev. Jesse Lee Peterson  
Founder and President

**P.S. Your generous year-end gift allows us to spread the truth about the divisive and dangerous nature of CRT. Your donations also fund our programs and services to help bring back *real* Christianity and rebuild American men and families.**



# I WANT TO HELP BOND EXPOSE THE DANGERS OF CRT & UNITE AMERICANS WITH TRUTH

To help BOND continue to get the truth out about the dangers of critical race theory (CRT) and unite Americans with truth instead of dividing them with lies. I am making the following tax-deductible year-end gift.

1. Become a **BOND President's Club Member** for:  \$100 mo. or more  \$\_\_\_\_\_ mo.  
 \$1,000 yr. or more  \$\_\_\_\_\_yr. \_\_\_\_\_@\_\_\_\_\_ Email address to receive Rev. Peterson's Monthly Updates
2. I am not able to become a **BOND President's Club Member** at this time, but I would like to become a BOND FRIENDS OF FATHERS & FAMILIES Monthly Partner for \$\_\_\_\_\_ mo. (choose any amount)
3. I am currently a BOND FRIENDS OF FATHERS & FAMILIES Monthly Partner and would like to **increase my donation** to \$\_\_\_\_\_ mo.
4. **Give My Best Single Gift of:**  \$25  \$50  \$100  \$500  \$1,000  \$5,000  
 \$10,000  Other Amount: \$\_\_\_\_\_

U.S. banks only (Preferred Method)

Checking (Attach a voided check)

VISA  MasterCard  AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Month of Transfer Start: \_\_\_\_\_

Donor's Name \_\_\_\_\_ Day Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Donor's Signature \_\_\_\_\_ Date \_\_\_\_\_

You may change  
or stop payment  
at any time by  
notifying BOND

Winter 2021

BOND, The Brotherhood Organization of a New Destiny, is a 501 (c) (3) nonprofit organization. Donations are tax deductible to the amount allowable by law.

Brotherhood Organization of a New Destiny (BOND) 6146 W. Pico Blvd, Los Angeles, CA 90035 | Mailing: P.O. Box 35090, Los Angeles, CA 90035  
 Phone (323) 782-1980 | Order Line (800) 411-BOND (2663) | website: www.rebuildingtheman.com | e-mail: bond@bondinfo.org